



**6<sup>TH</sup> ANNUAL AMERICAN INDIAN HERITAGE CELEBRATION  
BIG TIME <> POWWOW <> INDIAN MARKET  
Saturday, September 17, 2011, 12pm - 10pm  
Evergreen Valley College, Gullo 1, Gullo 2 & Gullo 2 lawn area  
3095 Yerba Buena Road, San Jose, CA 95135 (2 miles east of hwy 101)**

**VENDOR INVITATION LETTER**

April 27, 2011

**RE: 6<sup>TH</sup> ANNUAL SANTA CLARA COUNTY AMERICAN INDIAN HERITAGE CELEBRATION**

Dear Potential Vendor,

***The American Indian Community of Santa Clara County will be hosting our 6<sup>th</sup> Annual American Indian Heritage Celebration in San Jose, California. The theme for this year's celebration is 'Sports, Health, Spirituality and Community'. The celebration will take place on Saturday, September 17, 2011 from 12 pm to 10 pm at Evergreen Valley College, Gullo 1, Gullo 2 & Gullo 2 lawn area, located at 3095 Yerba Buena Road, San Jose, CA 95135 (2 miles east of HWY 101).***

This will be an all-day Celebration, Indian Market, Big Time, and a Powwow that will take us into the night. Many other events will be occurring throughout the day as well, including: American Indian arts and crafts vendors, community information and non-profit booths, a health fair with several health related testing centers and/or interactive displays, tribal information booths, and food booths. There will also be display boards with information on various Tribes and their respective languages, American Indian drumming and music, dance presentations, cultural crafts and activities, a spiritual run, various sporting contests, a kid's fun zone, and lots of great family fun.

The AIHC Committee would like to extend a formal invitation to you to attend as a vendor:

- ◆ **Information / Non-Profit Organizations are free (no charge) to set-up a single space booth, size 10'x10'**
- ◆ **Health Organizations are free (no charge) to set-up a single space booth, size 10'x10'**
- ◆ **Tribal Information Booths are free (no charge) to set-up a double space booth, size 10'x20'**
- ◆ **Arts and Crafts Vendor fee is \$100 to set-up a single space booth, size 10'x10'**  
**Arts and Crafts Vendors must also provide:**
  - Copy of a current California Seller's Permit (California State Board of Equalization 800-400-7115; <http://www.boe.ca.gov>)
  - Four (4) close up photos of the items you will be selling
  - Contribution of a sample of merchandise for our fund raiser raffle is required with a minimum retail **value of \$25**. *Please be sure to provide a detailed description of the item you will be contributing on the vendor form.*
- ◆ **Food Vendor fee is \$150 to set-up a double space booth, size 10'x20'**  
**Food Vendors must also provide:**
  - Copy of a current California Seller's Permit (California State Board of Equalization 800-400-7115; <http://www.boe.ca.gov>)
  - Copy of a current Santa Clara County Environmental Health Permit (Santa Clara County Dept of Environmental Health 408-918-3400; <http://www.sccgov.org/portal/site/scc>)
  - Copy of your menu
  - Price list of the items you will be selling





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AIHC Vendor Invitation Letter

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Enclosed, you will find a flyer and a vendor form. If you are interested in setting-up a booth at this year's AIHC, **please return your completed vendor form with the appropriate fee, permit(s), and any other requested information by August 17<sup>th</sup>**. You may send everything to the address and contact name listed on the vendor form.

We strongly encourage serious vendors to submit their information in as soon as possible. We have limited space and will only be accepting a limited number of booths: (14) Information/Non-profit; (9) Health; (3) Tribal; (15) Arts & Crafts; and (2) Food. We are not accepting any walk-in vendors the day of the AIHC. Set-up times are as follows: Arts & Craft Vendors 8-9:30am; Food Vendors and Tribal Booths 8-11am; Information / Non-Profit and Health Booths 9:45-11am.

**YOU ARE RESPONSIBLE FOR BRINGING YOUR OWN CANOPY, TABLES, CHAIRS, GENERATOR AND LIGHTING FOR SET-UP. DO NOT ASK US FOR THESE ITEMS, WE WILL NOT PROVIDE THEM TO YOU.**

The AIHC Committee reserves the right to limit the sale of items it finds offensive to American Indian People or specific Tribes (i.e. artifacts, religious or ceremonial items). Vendors may not sell or distribute ceremonial pipes, stems and bowls, cedar, sage, tobacco ties or Kachina dolls.

**Please be advised that the Indian Arts and Craft Act of 1990 shall apply to all arts and crafts vendors.** *The Indian Arts and Crafts Act of 1990 (P.L. 101-644) is a truth-in-advertising law that prohibits misrepresentation in marketing of Indian arts and crafts products within the United States. It is illegal to offer or display for sale, or sell any art or craft product in a manner that falsely suggests it is Indian produced, an Indian product, or the product of a particular Indian or Indian Tribe or Indian arts and crafts organization, resident within the United States. Under the Act, an Indian is defined as a member of any Federally or State recognized Indian Tribe, or an individual certified as an Indian artisan by an Indian Tribe.*

If you have any questions, please contact Jennifer Atchico-Shrestha at 408-445-3400 x374, e-mail [jatchico-shrestha@ihcscv.org](mailto:jatchico-shrestha@ihcscv.org); or Monica V. Arellano at (408) 205-9714, e-mail: [marellano@muwekma.org](mailto:marellano@muwekma.org). For further information you may also visit our website at [www.americanindianheritage.org](http://www.americanindianheritage.org), or follow us on Facebook ([American Indian Heritage Celebration](https://www.facebook.com/AIHCSCC)) or Twitter (<https://twitter.com/AIHCSCC>).

**Thank you and we look forward to your participation in the 6<sup>th</sup> Annual Santa Clara County American Indian Heritage Celebration.**

Sincerely,

The 2011 American Indian Heritage Celebration Planning Committee



**Sports <> Health <> Spirituality <> Community**





# 6TH ANNUAL SANTA CLARA COUNTY AMERICAN INDIAN HERITAGE CELEBRATION

## BIG TIME <> POWWOW <> INDIAN MARKET

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(Set-up Times: Arts & Craft Vendors 8-9:30am; Food Vendors & Tribal Booths 8-11am;  
Info / Non-Profit & Health Booths 9:45-11am)

Evergreen Valley College: Gullo 1, Gullo 2 & Gullo 2 lawn area  
3095 Yerba Buena Road, San Jose, CA 95135 (2 miles east of hwy 101)



# VENDOR FORM

Company / Organization Name: \_\_\_\_\_ Booth Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Tribal Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Contact Ph Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website (if available): \_\_\_\_\_

**TYPE OF VENDOR:** (Please check one)

- INFORMATION BOOTH / NON-PROFIT ORGANIZATION (10'x10') - FREE
- HEALTH ORGANIZATION (10'x10') - FREE       TRIBAL INFORMATION BOOTH (10'x20') - FREE
- ARTS & CRAFTS VENDOR (10'x10') - \$100 Seller's Permit #: \_\_\_\_\_ Exp Date \_\_\_\_\_
- MUST PROVIDE A COPY OF A CURRENT CALIFORNIA SELLER'S PERMIT (CALIFORNIA STATE BOARD OF EQUALIZATION 800-400-7115; [HTTP://WWW.BOE.CA.GOV](http://www.boe.ca.gov))
- PROVIDE FOUR (4) PHOTOS OF THE ITEMS YOU WILL BE SELLING. ARE YOU AN ARTIST SELLING YOUR OWN WORK?  YES  NO
- CONTRIBUTION OF A SAMPLE OF MERCHANDISE FOR OUR FUND RAISER RAFFLE IS REQUIRED WITH A MINIMUM RETAIL VALUE OF \$25. PROVIDE DESCRIPTION.

- FOOD VENDOR (10'x20') - \$150 Seller's Permit #: \_\_\_\_\_ Exp Date \_\_\_\_\_
- Health Permit #: \_\_\_\_\_ Exp Date \_\_\_\_\_
- MUST PROVIDE A COPY OF A CURRENT CALIFORNIA SELLER'S PERMIT AND A COPY OF A CURRENT SANTA CLARA COUNTY ENVIRONMENTAL HEALTH PERMIT
- MUST DISPLAY VALID ENVIRONMENTAL HEALTH PERMIT WHILE SELLING FOOD  
(SANTA CLARA COUNTY DEPT OF ENVIRONMENTAL HEALTH 408-918-3400; [HTTP://WWW.SCCGOV.ORG/PORTAL/SITE/SCC](http://www.sccgov.org/portal/site/scc))
- PROVIDE A COPY OF YOUR MENU AND A PRICE LIST

Indicate the hours your booth will be set-up:  12pm-5pm     12pm-10pm     12pm - \_\_\_\_ pm

Completed Vendor Form enclosed?  Yes  No    Booth Payment enclosed?  Yes  No

Copy of CA Sellers Permit enclosed?  Yes  No    Copy of Health Permit enclosed?  Yes  No

Photos enclosed?  Yes  No    Price List enclosed?  Yes  No    Menu enclosed  Yes  No

Please describe the items that will be sold, displayed or distributed from your booth: \_\_\_\_\_

**\*\*\*YOU ARE RESPONSIBLE FOR BRINGING YOUR OWN CANOPY, TABLES, CHAIRS, GENERATOR & LIGHTING\*\*\***

WE DO NOT ALLOW THE SALE OR DISTRIBUTION OF CEREMONIAL PIPES, STEMS & BOWLS, CEDAR, SAGE, TOBACCO TIES & KACHINA DOLLS.  
WE ARE ONLY ACCEPTING A LIMITED NUMBER OF BOOTHS: (14) INFO/NON-PROFIT; (9) HEALTH; (3) TRIBAL; (15) ARTS & CRAFTS; (2) FOOD  
ABSOLUTELY NO WALK-INS. ALL COMPLETED VENDOR FORMS, PERMITS, FEES & OTHER REQUESTED INFO ARE DUE BY AUGUST 17, 2011.

**SEND YOUR COMPLETED VENDOR FORM, COPY OF PERMIT(S), FEE & REQUESTED INFORMATION TO:**

Jennifer Atchico-Shrestha, Indian Health Center of Santa Clara Valley, 1333 Meridian Avenue, San Jose, CA 95125

**MAKE CHECK OR MONEY ORDER PAYABLE TO:** Indian Health Center of Santa Clara Valley (AIHC)

**FOR MORE INFO CONTACT:** Jennifer Atchico-Shrestha at 408-445-3400 x374, e-mail [jatchico-shrestha@ihcscv.org](mailto:jatchico-shrestha@ihcscv.org)

OR Monica V. Arellano at: (408) 205-9714 / E-mail: [marellano@muwekma.org](mailto:marellano@muwekma.org)

Website: [americanindianheritage.org](http://americanindianheritage.org); American Indian Heritage Celebration; <https://twitter.com/AIHCSCC>

\*The Indian Arts and Craft Act of 1990 shall apply to all arts and crafts vendors. The Indian Arts and Crafts Act of 1990 (P.L. 101-644) is a truth-in-advertising law that prohibits misrepresentation in marketing of Indian arts and crafts products within the United States. It is illegal to offer or display for sale, or sell any art or craft product in a manner that falsely suggests it is Indian produced, an Indian product, or the product of a particular Indian or Indian Tribe or Indian arts and crafts organization, resident within the United States. Under the Act, an Indian is defined as a member of any Federally or State recognized Indian Tribe, or an individual certified as an Indian artisan by an Indian Tribe.

Thank you for your interest in the Santa Clara County American Indian Heritage Celebration. We will notify you regarding the status of your Vendor Form.